



PAVE

EUROPE

Partners for Automated Vehicle Education

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About

- PAVE Europe is a **nonprofit coalition** that seeks to raise the level of public knowledge of automated vehicle technology and the potential benefits for safety, mobility, equity and congestion.
- PAVE Europe's **diverse membership** includes international corporations, start-ups, consumer advocates, nonprofit groups, and other stakeholders.
- PAVE Europe's **Academic Advisory Council** and **Public Sector Advisory Council** include thought leaders who assist PAVE in its mission to raise public awareness of AV technology.



Mission



Educating the public and policy-makers in geographical Europe about fully automated vehicle technology and its potential societal benefits, with high quality content and knowledge.



Supporting the creation of an automated vehicle future that is **safe, sustainable, inclusive, and efficient.**



Stimulating and improving **communication on fully automated mobility solutions** to the public, leading a well-informed dialogue.



Raising public awareness of both what is on the roads today and what is possible for the future to build trust, based on critical reflection.

BELIEF #1

PAVE members believe that autonomous vehicles offer the potential to improve the safety, mobility and sustainability of our transportation system..

BELIEF #2

Public acceptance is essential for autonomous vehicles to achieve their potential in improving the safety, mobility and sustainability of our roadways.



Key Objectives



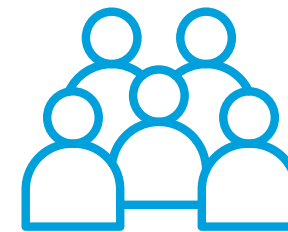
Educate the public about fully autonomous vehicles.



Serve as a reference on autonomous vehicles.



Collaborate with the public sector on AV initiatives.



Address end-users' concerns to maximise the adoption of AV technology.



Unify and align AV stakeholders.



Connect industry with other technology, safety, and regulatory stakeholders.

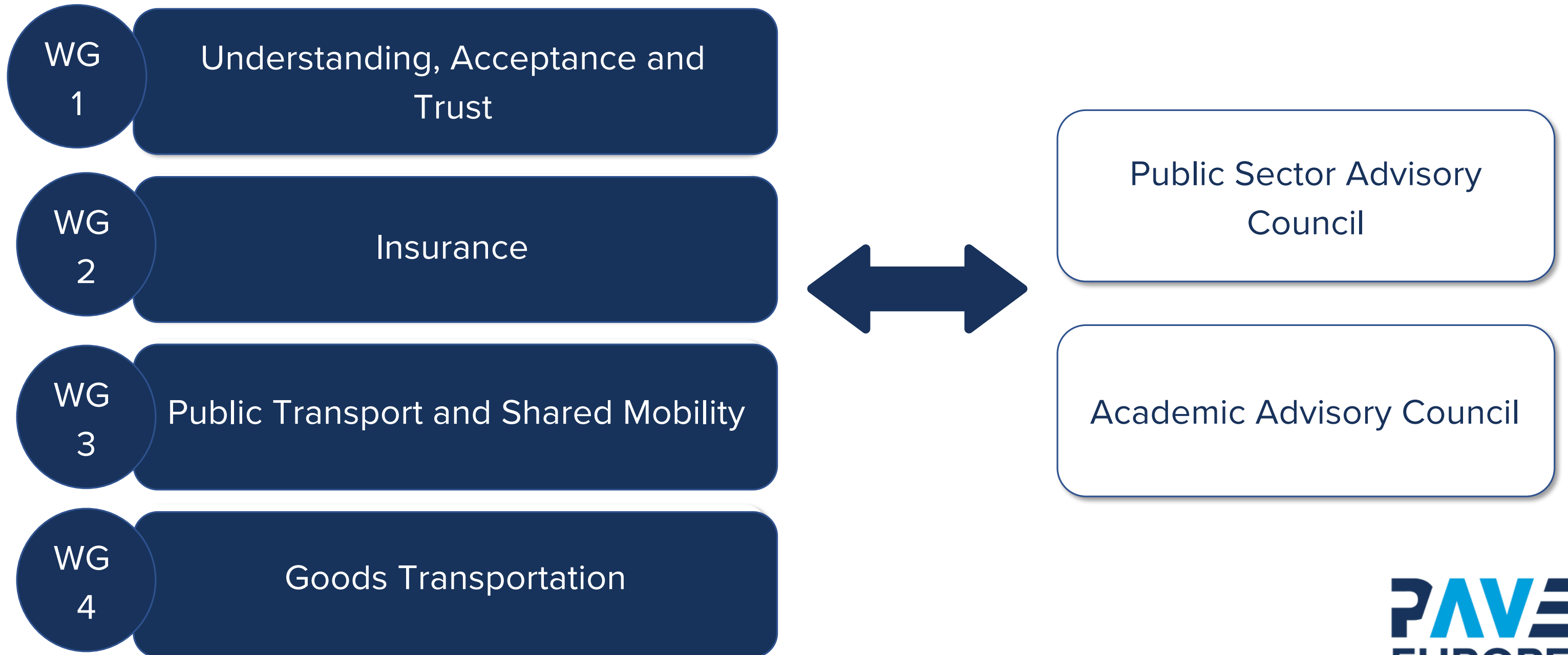
PAVE Europe will steer its focus on physical activities centered around test-beds and pilots to give end-users and public authorities the opportunity to “try and feel” the state of the art driverless (steering wheel-less) technologies.

Core Priorities —

a neutral focus on driverless technologies

- Messaging on education for Level 4 or higher automation, which includes communication to regulators.
- Attending and leading events, conferences, and workshops.
- Sharing insights about technologies in a neutral and unbiased way (studies, articles, etc.).
- Disseminating educational information via PAVE Europe website and social media channels.
- Organising a series of virtual panels with experts on varied topics.
- Providing opportunities to experience AV technology e.g., demos, site visits, and study tours.
- Engaging with EU institutions, national ministries, and local authorities.
- Partnerships and research projects.
- Working Groups and Committees.
- Launching an EU Public Sector Advisory Council.

Working Groups and Advisory Council



Board of Directors



Karl Obermair

PAVE Europe Chair
TÜV Rheinland



Jeroen Bartelse

Achmea



Christian Sahr

*Allianz Center
for Technology*



Nathalie Teer

Easymile



George Ivanov

Waymo



Chris Lichtmannecker

Mobileye



Martin Neubauer

*Swiss Association for
Autonomous Mobility*

Charter Member: PAVE



Brad Stertz

Chairman



Tara Andringa

Executive Director



PARTNERS FOR AUTOMATED VEHICLE EDUCATION

Members



Partners



THE | AUTONOMOUS



PAVE International



PAVE International is the supervising board focused on:

Strategy: share common vision and values between PAVE divisions

Operation: facilitate collaboration between divisions and leverage synergies for joint actions.

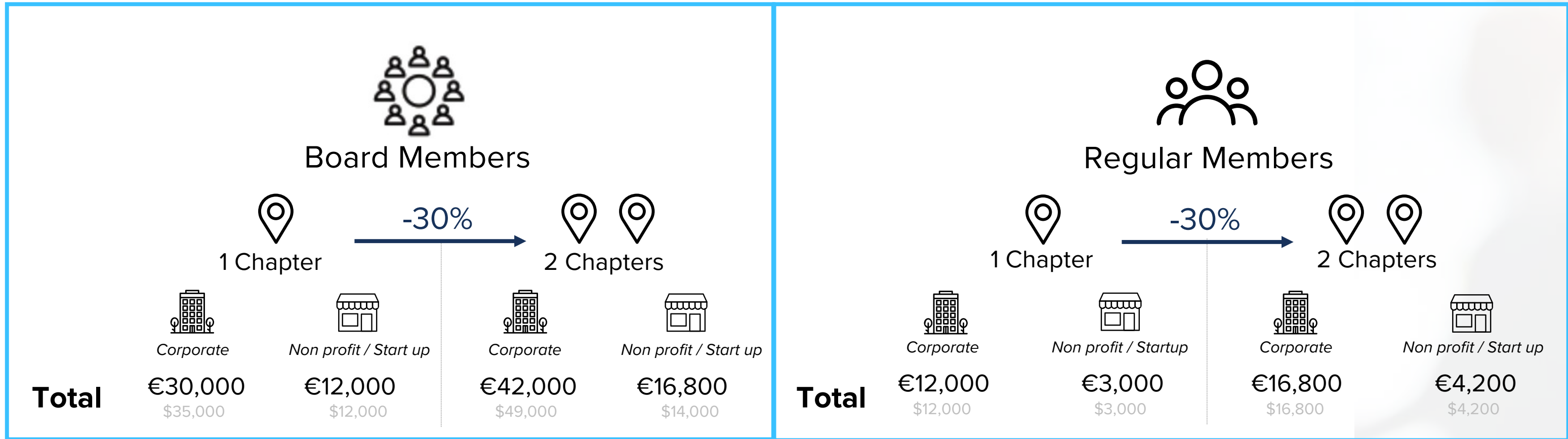
PAVE Members: Europe and North America



Joining PAVE: Membership Benefits

- ✓ Gaining access to the most critical up-to-date information available in the field.
- ✓ Finding professional development and educational program offerings.
- ✓ Obtaining opportunities to network with other professionals in the field.
- ✓ Supporting advocacy.
- ✓ Actively contribute to create the momentum and accelerate the adoption, acting as a unique and amplified voice.
- ✓ Contribute to create knowledge and educational content.
- ✓ Get visibility attending conferences, webinars, workshops.
- ✓ Participation to Committees and Working Groups Participation in the PAVE Europe Community: demonstrations, website, brochures, exhibitions, study tours.
- ✓ Collaboration in EU funding opportunities.
- ✓ Governance: eligible for the Board, participation to the General Assembly.

Joining PAVE: Membership Fees



**Chapters are PAVE North America and PAVE Europe – Organisations can join one Chapter or two Chapters with a discount of 30% on the membership.*

**Governments are invited to consider the “Corporate” membership.*

**Adhering Members: Academic Council / Honorary Members / Associated Members: generally individuals (or organisations with reciprocal benefits) can apply for free membership.*



PAVE EUROPE

PARTNERS FOR AUTOMATED
VEHICLE EDUCATION

Join us in our conversation with the
public about the future of
transportation.



www.pavecampaign.eu



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