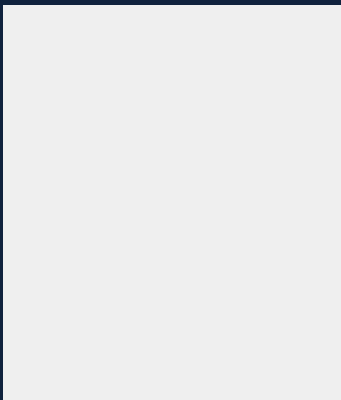


PAVE EUROPE REPORT

2023 - 2025



PAVE
EUROPE





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ABOUT PAVE EUROPE

Partners for Automated Vehicle Education Europe (PAVE Europe) is a broad coalition with one goal: to bring the conversation about automated vehicle technology to the public so that everyone can play a role in shaping our future. PAVE Europe's goal is educational — we don't advocate for a particular technology or specific public policies. Our members believe that we can only achieve the potential benefits of driverless technology if the public and policymakers have full transparency about facts related to automated vehicle technology. PAVE Europe aims to raise public awareness of both what is on the roads today and what is possible for the future.

Learn more about becoming a member here.

NOTE FROM OUR MANAGING DIRECTOR

Since its creation, PAVE Europe has grown from an idea to a recognised platform for dialogue, collaboration and impact at the intersection of automated mobility, public acceptance and societal readiness. In just a few years, we have become a trusted European voice, advocating for people-centred, inclusive and transparent approaches to autonomous vehicle technology.

The last few years have been defined by purposeful engagement. Through initiatives, projects, virtual panels, publications, and participation in key European and international forums, PAVE Europe has brought together industry, policymakers, researchers, cities, and civil society to address technological progress, and the societal benefits of automation. Our work has consistently focused on awareness, trust, and integration – ensuring that innovation aligns with societal values and real-world needs.

This report reflects the collective effort of our Members, partners, our Board, working groups, and advisory councils. Their commitment and expertise have shaped PAVE Europe's direction and credibility. From study visits and conferences to educational initiatives and the expansion of our network, our activities demonstrate a shared belief: that the future of automated mobility in Europe must be inclusive, well-governed, and publicly understood.

As we look ahead, PAVE Europe remains committed to strengthening collaboration across the ecosystem, deepening its engagement with European institutions and initiatives, and continuing to serve as a bridge between innovation and society. I would like to thank everyone who has contributed to our journey so far and invite you to continue shaping the next phase of PAVE Europe together.

I hope you enjoy reading this report and learning more about the impact we have achieved so far.



Guido Di Pasquale
PAVE Europe.



OUR MEMBERS AND PARTNERS

Our members are the foundation of PAVE Europe. Their diverse expertise, active engagement, and commitment to autonomous mobility enable meaningful dialogue, drive initiatives, and ensure that our work reflects the needs and perspectives of the European ecosystem.





Our partners play a vital role in supporting and amplifying PAVE Europe's mission. Through collaboration with industry leaders, research institutions, cities, and civil society, they help translate ideas into action and strengthen the impact of our initiatives across Europe.

Our Partners include:



BIG PICTURE SNAPSHOT

Since its launch, PAVE Europe has rapidly built a vibrant and active network across the continent. With over 40 members spanning multiple countries, our community drives research, policy dialogue, and industry collaboration. From more than 50 industry events to virtual panels, publications, courses, and study visits; our work spans education, innovation, and knowledge sharing. Supported by our Advisory Councils and four dedicated working groups, PAVE Europe continues to advance autonomous mobility in Europe, bringing together public sector, academic, and industry expertise to create meaningful impact.

40+

MEMBERS
ACROSS
COUNTRIES IN
EUROPE



10+

RESEARCH & INNOVATION
PROJECTS



10+

PUBLICATIONS, COURSES
AND STUDY VISITS

50 +



INDUSTRY EVENTS

30+



VIRTUAL PANELS

4



WORKING
GROUPS



PUBLIC SECTOR
ADVISORY
COUNCIL



ACADEMIC
ADVISORY
COUNCIL

IMPACT AND REACH

4.1K  **YOUTUBE**
PANEL VIEWS



1.5K
VIRTUAL PANEL
REGISTRATIONS



2.8K
SOCIAL MEDIA
FOLLOWERS



1.4K
PUBLICATION READS

PAVE EUROPE
CONFERENCE



150+
PARTICIPANTS



100+
ORGANISATIONS



20+
COUNTRIES

1.5K +

ATTENDANCE ACROSS PAVE
EUROPE LED **EVENTS, STUDY**
VISITS AND COURSES

VIRTUAL PANELS

PAVE Europe invites industry leaders and experts to share their insights on various topics on autonomous vehicles. Conversations range from the challenges of AV acceptance and adoption, ethics, regulatory challenges, insurance, logistics, and much more.

We have had over a thousand people register across our 31 panels with 4.1k views on our [YouTube channel](#). Among the most viewed of the virtual panels include **“Next Steps for Improving Road Safety Through Enabling Technology and Autonomy”** and **“From National Approaches to EU Ambitions: Shaping the Future of AV Regulation”**.

1.5K

REGISTRANTS

31

PANELS

4.1K

PANEL VIEWS

WEBSITE AND SOCIAL MEDIA

PAVE Europe’s digital platforms play a central role in amplifying our work and engaging a broad European and international audience. We celebrated our 2000 followers milestone on LinkedIn in 2025, and now have a total of 2.8k followers across our social platforms. Our website received over 31,000 visits last year worldwide with 11,250 visits from European countries.

PUBLICATIONS

Through our white papers, PAVE Europe contributes to informed dialogue on autonomous mobility. These outputs support knowledge sharing across the ecosystem, offering insights from industry representatives, academia, and public authorities. Views and reads across our white papers have reached a total of 1.4k.

NEWSLETTER

PAVE Europe’s newsletter remains a key channel for keeping members and the wider community informed and connected. Our newsletter supports regular engagement, ensuring timely communication on activities, initiatives, and developments across the autonomous mobility landscape.

INITIATIVES AND ACTIVITIES

PUBLICATIONS

PAVE Europe has published three white papers through the combined effort of our Members. By addressing topics such as public acceptance, governance, and integration into public transport systems, these outputs offer insights on the future of autonomous mobility.

The white papers were launched during the 8th International VDI Conference “Autonomous Trucks” in Düsseldorf and the UITP Summit in Hamburg. We were joined by members EasyMile, LOXO, MOIA, Padam Mobility, Deutsche Bahn, as well as the French Ministry during panel discussions. Our three publications are:

**Safer, Cleaner, More
Equitable: Seizing the
Opportunities of Highly
Automated Vehicles**

DEC 2024

**The Case for
Autonomous Vehicles in
Goods Transportation
and Logistics**

MAR 2025

**The Future of Public
Transportation:
Embracing
Autonomous Mobility**

JUN 2025

WORKING GROUPS

PAVE Europe’s working groups enable members to collaborate in focused coalitions to develop key educational messaging and deepen understanding of specific topics within autonomous mobility. These groups bring together diverse expertise to address critical dimensions of AV deployment, from societal trust to sector specific opportunities and challenges. We have a total of four Working Groups:

- Understanding Trust and Acceptance
- Insurance
- Shared Mobility and Public Transportation
- Goods Mobility

CCAM ASSOCIATION

PAVE Europe was proud to join the CCAM Association in July 2023 to help bring the conversation about CCAM research and innovation to the general public. PAVE Europe contributes to several of the CCAM clusters, particularly those addressing large-scale demonstrations, transport system integration, societal awareness and coordination. Guido Di Pasquale (PAVE Europe) co-leads Cluster 1 - “Large Scale Demonstrations” alongside Mats Rosenquist (Volvo Group).



PROJECTS

Through its involvement in European Commission Projects, PAVE Europe actively contributes expertise on societal readiness, stakeholder engagement and the future of autonomous mobility in Europe. These projects enable collaboration across disciplines and sectors, strengthening links between technical development and public understanding. We are proud to be part of 8 projects as of January 2026.

PAVE Europe has hosted webinars, stakeholder consultation activities, and community workshops in Brussels, Rhodes and Hamburg as part of these projects. We have also represented these events at various events across Europe including Port of the Future Autonomous Summit (Antwerp), Smart Cities Barcelona, EIT Urban Mobility Days (Brussels), and IAA Mobility (Munich).



SPEAKING ENGAGEMENTS

PAVE Europe has participated in over 50 events in Europe and internationally between 2023 - 2025. Highlights include:

Automated Road Transportation Symposium

SAN FRANCISCO, 2023

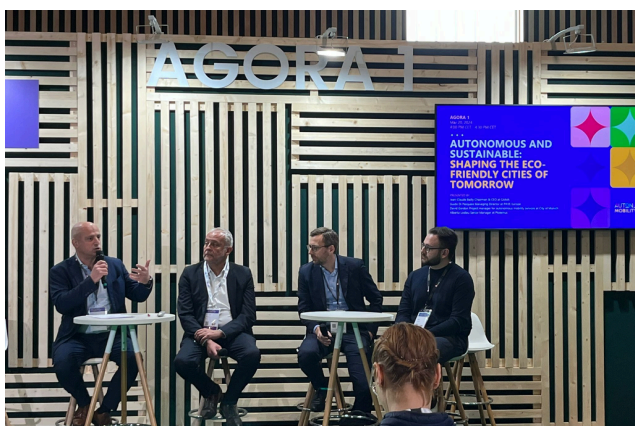
During a week of engagements in San Francisco, PAVE Europe contributed to discussions on AV education and societal benefits at the ITFVHA meeting and joined international partners from the EU, Japan, and the United States to explore future cooperation on autonomous mobility. During the Automated Road Transport Symposium (ARTS), we moderated a panel on European regulatory frameworks with representatives from the European Commission, EU Member States, and the UK.



The conversation explored the progress in automated mobility regulatory frameworks to stimulate innovation.

Autonomy World Expo

PARIS, 2024



At the Autonomy Mobility World Expo in Paris, PAVE Europe participated as a key partner, contributing to two panel discussions on autonomous and sustainable urban mobility. The sessions explored the role of autonomous vehicles in reducing emissions, improving transport efficiency, and addressing mobility gaps in urban, regional, and rural areas.

The conversations also highlighted the technological, regulatory, and operational challenges to large-scale deployment. The exchanges reinforced the importance of coordinated action by public authorities, industry, and cities to advance integrated and sustainable mobility solutions across Europe.

ITS World Congress

DUBAI 2024

At the ITS World Congress in Dubai, PAVE Europe actively contributed to discussions on the future of autonomous mobility. Through a dedicated session moderated by Guido Di Pasquale (PAVE Europe) and participation in a panel on sustainable and safe urban mobility, PAVE Europe addressed regulatory and societal challenges, public acceptance, and the collaborative approaches needed to enable the responsible integration of autonomous vehicles into transport systems.

We were joined by members MOIA, New Mobility Solutions Hamburg, Transdev, and Zeekr Technology Europe.



EUCAD 2025

ITALY, 2025



At EUCAD 2025, the 5th European Conference on Connected and Automated Driving, PAVE Europe engaged with industry experts, researchers, and policymakers to explore human-centred approaches to autonomous mobility. We were happy to be joined by members P3, MOIA, Padam Mobility, AVL, Imagry, NMS, SAAM, DB Regio, AustriaTech, UITP and Ruter As.

Through panel sessions and live surveys, PAVE Europe highlighted the importance of trust, public engagement, and inclusive design in CCAM development. We were proud to also represent the Diversify-CCAM project, demonstrating tools and methods to integrate social diversity into shared autonomous mobility systems. EUCAD provided a valuable opportunity to connect with members, partners, and other EU-funded projects, reinforcing PAVE Europe's commitment to people-first innovation in automated mobility.

UITP Summit

GERMANY, 2025

At the UITP Summit 2025 in Hamburg, PAVE Europe showcased the potential of autonomous vehicles to address urban mobility challenges, focusing on efficiency, equity, and sustainability. We launched our white paper “The Future of Public Transportation: Embracing Autonomous Mobility”, moderated panels on strategic deployment, workforce readiness, and operational challenges, and led a skills workshop in partnership with the CCAM-ERAS project.



Through guided tours, networking events, and discussions with members and stakeholders, PAVE Europe emphasised the importance of public trust, collaboration, and inclusive approaches in integrating autonomous vehicles into European public transport systems.

Smart City Expo World Congress

BARCELONA, 2025



At the 2025 Smart City Expo World Congress in Barcelona, PAVE Europe contributed to panels on inclusive and equitable CCAM systems and on the integration of autonomous mobility into public transport. The discussions explored how automation can support safer, smarter, and more sustainable cities, highlighting strategies, real-world lessons, and the importance of public trust and stakeholder collaboration.

These sessions reinforced PAVE Europe’s commitment to supporting innovation and equitable deployment of autonomous mobility. PAVE Europe also participated in the 2023 edition of the Congress, contributing to a panel on the practical value and impact of AV technologies in urban mobility. We were happy to be joined by members P3, ADASTEC, Oxa, Padam Mobility, and EasyMile while participating at the Smart City Expo World Congress across the years.

Further Speaking Engagements

Other events across the two years have included:

- ALICE Innovation Summit
- Autonomy AV European Summit
- Automation and Connectivity - The Future of Mobility
- AutoSens
- Best Stay
- CARNET Symposium
- CAM Multi-Cluster Meeting
- EIT Urban Mobility Days
- IAA Munich
- International Scientific Conference
- International VDI Conference
- Intertraffic Amsterdam
- Insurance Innovators Summit
- ITS European Congress
- IRF World Congress
- MOVE
- Port of the Future Autonomous Summit
- Reuters - Automotive Europe
- SCOR Mobility Event
- The Autonomous
- Transport Research Arena (TRA)
- TR Road Transport Research Conference
- Urbanism Next Conference
- VDV-Congress on Future Autonomous Driving in Public Transport
- VTM - Vehicle and Transportation Technology Meetings



PAVE EUROPE CONFERENCE

We were proud to host our first conference in November 2025 in Brussels. Industry leaders, policymakers, researchers, innovators, and representatives from communities joined us to explore the future of autonomous mobility in Europe. Across a full day of audience-led dialogue, panels, and community forums, participants confronted Europe's most pressing challenges: fragmented regulation, scaling beyond pilots, public trust, safety assurance, accessibility, liability, and the need for strong coordination across a complex ecosystem.

Our first conference saw over 150 participants in attendance from over 100 organisations. More than 20 countries were represented including Germany, France, the UK, Switzerland, Sweden, Spain, and Italy. Among the exhibitors were the AUTOSUP project, AIGGREGATE, CCAMbassador, CCAM-ERAS, CHORUS, Diversify-CCAM, and SYNERGIES.



150+

PARTICIPANTS



100+

ORGANISATIONS



20+

COUNTRIES



8

EXHIBITORS

The **PAVE Europe Conference 2025 report** presents the highlights from the insights, debates, and collective priorities that emerged across the day. It also offers seven action points for Europe toward the future of mobility.



STUDY VISITS

Our Study Visits offer members and partners a unique opportunity to learn from real-world examples of how AV technology is being implemented in Europe and around the world.

San Francisco

WAYMO | 2023

Waymo welcomed a European delegation to experience rides of their self-driving vehicles. The absence of a safety driver in mixed traffic on the streets of San Francisco demonstrated the remarkable strides in autonomous technology.



Los Angeles

WAYMO | 2024

The Waymo team welcomed a delegation of predominantly European organisations once again in 2024 to their headquarters. Participants had an exciting ride on the streets of Los Angeles in August 2024 following ARTS 2024.



Hamburg

MOIA | 2025

In June 2025, following the UITP Summit, PAVE Europe members and guests were invited to Hamburg for a study visit with MOIA, where participants experienced an autonomous mobility ride in the city and engaged in technical exchanges on system design and operations.



Oslo

MOBILEYE, HOLO, RUTER AS | 2025

In December 2025, members and partners were invited to Oslo for a study visit. Participants were able to engage in open discussions during this two-day event, technical exchanges and experienced an AV in winter conditions.



SPECIAL EDITION COURSE ON AUTONOMOUS VEHICLES

PAVE Europe collaborated with Technische Universität Berlin (TU Berlin), and EIT Urban Mobility, an initiative of the European Institute of Innovation Technology (EIT), a body of the European Union, for an immersive professional certificate training course on autonomous mobility in 2025.



The course integrated technical, societal, and policy lectures, equipping participants with a holistic view of automated transport and reinforcing the importance of public acceptance and interdisciplinary approaches.

GENERAL ASSEMBLIES

Our General Assemblies provide an essential forum for strategic alignment and community building. Bringing together Members to reflect on progress, discuss priorities, and shape future activities. These meetings reinforce the collective direction of PAVE Europe. Since 2023, we have had a total of six General Assemblies.

COLOGNE

Jun 2023
TÜV Rheinland

MUNICH

Nov 2023
P3

HUNGARY

Apr 2024
AVL

VIRTUAL

Jun 2024
PAVE Europe

GOTHENBURG

Nov 2024
Zeekr

HAMBURG

Jun 2025
NMS, MOIA

GOVERNANCE

BOARD OF DIRECTORS

PAVE Europe's Board plays a critical role in guiding our efforts to raise public awareness about automated vehicles. They ensure that the coalition remains focused on providing unbiased information and building public understanding to current and future implications of AV technologies.

A NOTE FROM OUR CHAIRMAN

“PAVE Europe began as a simple idea shared by a small group, brought to life through trust and a belief in its potential. History reminds us that when the right idea meets the right moment, meaningful change follows. As PAVE Europe enters its next chapter, I look forward to seeing all that the organisation will accomplish under Matthias Schubert and Vibeke Harlem’s leadership. I am proud of what we have built together, and I am confident that the community, members, and partners will continue to drive innovation, inclusion, and public trust in autonomous mobility.”



KARL OBERMAIER
TÜV RHEINLAND
CHAIRMAN 2023 - 2025

BOARD MEMBERS



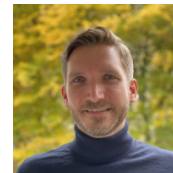
MATTHIAS SCHUBERT
TÜV RHEINLAND
CHAIRMAN 2026



VIBEKE HARLEM
RUTER AS
VICE-CHAIR 2026



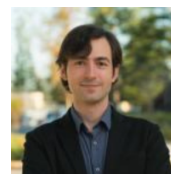
CHRISTOPH ZIEGENMEYER
MOIA



CHRIS LICHTMANNECKER
MOBILEYE



CHRISTIAN SAHR
ALLIANZ CENTER FOR
TECHNOLOGY



GEORGE IVANOV
WAYMO



LUKAS NECKERMANN
NECKERMANN STRATEGIES
BOARD OBSERVER



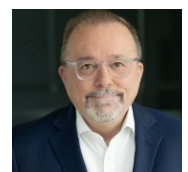
MARTIN NEUBAUER
SAAM



RIKKERT VAN CAPELLEVEEN
ACHMEA



TOBIAS BRZOSKOWSKI
NEW MOBILITY SOLUTIONS
HAMBURG



BRAD STERTZ
PAVE

Following the close of this reporting period, Matthias Schubert and Vibeke Harlem were appointed Chairman and Vice-Chair, respectively, as of January 2026.

ADVISORY COUNCILS

PAVE Europe's advisory councils are made up of academic experts and public sector officials who believe in our mission to educate the public on AV technology and the opportunity it offers. The councils support PAVE Europe's work by providing advice and expertise on matters related to AV technology and its societal effects.



10

PUBLIC SECTOR
ORGANISATIONS



13

UNIVERSITIES

REPRESENTED ON OUR ADVISORY COUNCILS

Council Leadership



MICHAEL NIKOWITZ
BUNDESMINISTERIUM FÜR INNOVATION,
MOBILITÄT UND INFRASTRUKTUR

Chair, Public Sector Advisory Council



DR. ANDREAS HERMANN
UNIVERSITY OF ST. GALLEN

Chair, Academic Advisory Council

POLICY ON GENDER EQUALITY

The Transport and Automotive sector has historically predominantly been shaped and run by men for men, often neglecting the specific needs of women. PAVE Europe's gender equality policy is to actively encourage greater participation of women in PAVE Europe activities, ultimately striving for gender balance throughout the Association. The policy addresses various aspects related to the association's operations and enjoys endorsement at the highest levels, from both the Secretariat and the Boards. **Read our policy here.**

European Network of Women in AVs

The European Network of Women in AVs is an initiative PAVE Europe started in March 2025. The aim is to promote diversity, inclusion, and visibility of women across the autonomous mobility sector.

PAVE Europe has used this network to suggest speakers for key conferences, hosted a virtual panel on the future of skills in a CCAM world, and invited members to participate during the PAVE Europe Conference to discuss public trust and safety.

We look forward to building this network and its activities further in 2026.

LOOKING AHEAD: PRIORITIES IN 2026

Building on the foundations that have been established since 2023, PAVE Europe will continue to strengthen its role as a platform for dialogue, education, and collaboration on autonomous mobility in Europe.

EDUCATION

Education remains central to PAVE Europe's mission, through courses, virtual panels, and initiatives that support informed understanding of autonomous mobility.

ENGAGEMENT

We are dedicated to strengthening dialogue with communities and the wider mobility ecosystem, fostering collaboration and ensuring that public trust, inclusion and societal perspectives remain integral to the development of AV technology.

EXPERIENCE

We will continue to bring concepts into real-world context through study visits and practical exchanges that allow stakeholders to learn directly from deployments, governance models and operational insights.

Through these priorities, PAVE Europe aims to support the responsible integration of autonomous mobility into ecosystems across Europe. We remain dedicated to our mission and ensuring that innovation is accompanied by understanding, trust, and meaningful participation.

HOW TO FURTHER ENGAGE

BECOME A MEMBER

Are you interested in becoming a part of a dynamic and forward-thinking community that is shaping the future of mobility in Europe? Find out more via **our website**, or contact us at **info@pavecampaign.eu**.

By joining our network, you will connect with industry leaders, innovators, policymakers, and advocates who are all working together to advance autonomous vehicle technology.



STUDY VISITS

PAVE Europe's Study Visits offer members and partners a unique opportunity to learn from real-world examples of how autonomous vehicle technology is being implemented both in Europe and around the world. These visits are designed to inspire, inform, and create meaningful connections between practitioners, industry, policymakers, and communities.



VIRTUAL PANELS

Industry leaders and experts share their insights on autonomous vehicles and the future of mobility. Watch full recordings on our **website** or **YouTube channel**.

WWW.PAVECAMPAIGN.EU

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